

Dear Members,

I am pleased to announce the launch of The UMass Club's new mobile app available for iOS and Android users! A couple months ago we contracted with MembersFirst to develop this exciting new service for our members. The staff worked with our project team at MembersFirst to develop an app that provides easy access to club information and modules in a new, intuitive way. In addition, we've enhanced our ability to communicate with you about important news, announcements, events, and activities taking place at the club through Push Notifications which are available to you immediately if you download the app and enable the setting.

We are very excited about this new initiative and encourage you to download the app today!

Some of the things you can expect:

- **Push Notifications allow for us to communicate in real-time with you about announcements, and activities taking place at the club.**
- **Easy access to register for Club events, view the Club Calendar and make dining reservations in the Grille**
- **Easy access to your account statements, the club member directory and our staff directory. Contact anyone directly from the app!**
- **Update your profile and preferences on-the-go to ensure you receive timely information from the club about areas of specific interests and activities.**
- **Future updates to the app will be made available in your mobile device's native App Store, keeping you easily up-to-date on the newest version.**

To access the app, you will use the same username and password you use to access your account on the website. If you have not logged on to your account through the Club website you will need to do so first. Please note that your user name is your first initial, last name and your member number. If you have already logged on to the website you will use that same information to log in to the app.

Once you have initially logged in to the app, you will not have to re-enter you username and password again, it will keep you logged in.

If you are experiencing any issues please contact Cass Luna at 617.287.3008 or by email [cluna@umassclub.com](mailto:cluna@umassclub.com)

The launch of this exciting project reflects our belief and commitment to communication as key to developing strong member relationships and to building a vibrant member community. We look forward to improving the value of your membership and we are confident our new mobile app will play an integral role in achieving that goal.

To download the app, visit the Apple App Store (iPhone) or Google Play Store (Android) and search for "The UMass Club."

Sincerely,

*Cass Luna*  
*Membership Director*